

MEDIA CONTACT
Stephanie King
707-226-5991 x34
stephanie@dirosaart.org

FOR IMMEDIATE RELEASE

New leadership for di Rosa board of directors

NAPA, Calif., March 1, 2017 – di Rosa is pleased to announce the election of Brenda Mixson as president of the contemporary art center’s board of directors through 2018. Mixson, who is co-founder and owner of THE GRADE Cellars in Calistoga, California, has been an active di Rosa board member since 2013, including serving as vice president in 2015 and 2016, and a member of its finance committee and chair of its site and facilities committee. She began her two-year tenure as president at the start of this year.



“My goal is to help make di Rosa a recognized place for people to connect with art, particularly the art of Northern California,” Mixson said. “di Rosa has to be relevant to the broader community— locally, across the Bay Area, and even globally. We need to find financial footing that will sustain an on-going and provocative place for people to explore art and its relevance to our lives.”

Mixson is also managing director at C-III Capital Partners LLC, a commercial real estate investment firm, and has worked in the finance and commercial real estate investment field for over 30 years.

She succeeds William S. Duff, Jr., who oversaw the development of a new strategic plan for the organization, as well as the appointment of Robert Sain as di Rosa’s executive director, during his tenure as board president in 2015 and 2016. Duff, who is founder and managing principle of William Duff Architects in San Francisco, will remain on the board through 2017 and continues to serve on its executive committee and governance committee.

Other current di Rosa board members include Girish Satya, vice president; Richard Triolo, treasurer; and Lauren Ackermann, Erlend Bo, Eileen Crane, Wayne Fingerman, Nicole Hollis, Elaine Honig, Jacqueline Jackson, Tim Kelly, and Michael Maher.

ABOUT DI ROSA: A nonprofit contemporary art center, di Rosa presents dynamic exhibitions and programs for all ages and houses the foremost collection of contemporary Bay Area art in the world. A wide range of styles, media, and subject matter provides an overview of the creative energy and freedom to experiment that characterize this region of California. di Rosa features three galleries, a sculpture park, and a 35-acre lake, all located on 217 scenic acres in Napa Valley’s famed Carneros region. For more information, visit www.dirosaart.org.

CONTACT: For image and interview requests, contact Stephanie King, Marketing & Communications Manager, at stephanie@dirosaart.org or (707) 226-5991 x34.

###

T 707.226.5991 F 707.255.8934 dirosaart.org



5200 Sonoma Highway Napa, California 94559