



For Immediate Release: December 14, 2010

In remembrance of René di Rosa, KRCB Public Media, the co-producers of *Smitten*, will re-broadcast this unique film highlighting the man and his unparalleled art collection.

Wednesday, January 5 at 9:30pm - *Smitten*

René di Rosa was smitten by art. For more than 50 years, the renowned Napa Valley-based collector and California art patron has been seeking out unknown and emerging artists, adding their work to his ever-growing and vast collection. Di Rosa and his collected works, which have become the world's largest and most notable collection of Northern California art, are the centerpiece of this film.

Smitten follows di Rosa as he tours his collection, interacts with artists, and explores the Bay Area art scene, all the while providing the viewer with insight into his collecting tastes and his interest in supporting the artists of his time. Di Rosa had a terrific instinct, helping to establish the careers of world-renowned artists, including David Best, Roy De Forest, Mildred Howard, Paul Kos, and Richard Shaw.

Bay Area filmmakers Nancy Kelly and Kenji Yamamoto partnered with KRCB Public Media to create *Smitten* in 2006. The film won awards at the DC Independent Film Festival and the Aspen Shortsfest.

René di Rosa passed away on October 3, 2010 at the age of 91. The di Rosa collection and art preserve lives on.

"It is my greatest pleasure. Without it, I can't function."

-- René di Rosa

<http://www.dirosaart.org/>

KRCB Public Television broadcasts from studios in Rohnert Park, California on digital channels 22.1, 22.2 & 22.3 and is seen over-the-air throughout much of the San Francisco Bay Area. KRCB is also seen on Channel 22 via Comcast Cable and Dish and DirecTV satellite services across the entire San Francisco Bay Area. If you enjoy this quality programming, please support KRCB at <http://www.krcb.org/> To view KRCB press releases, go to <http://krcb.org/pressroom>

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