

NEWS

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FOR IMMEDIATE RELEASE



di Rosa to participate in Blue Star Museums

NAPA, CA—di Rosa is one of more than 1,300 museums across America to offer free admission to military personnel and their families this summer. Blue Star Museums runs from **Memorial Day, May 30, 2011 through to Labor Day, September 5, 2011** and is a partnership with the National Endowment for the Arts and Blue Star Families. Leadership support has been provided by MetLife Foundation. The complete list of participating museums is available at www.arts.gov/bluestarmuseums.

Blue Star Families is a national, nonpartisan, nonprofit network of military families from all ranks and services, with a mission to support, connect and empower military families. "We are thrilled that 300,000 military family members visited our partner museums in the summer of 2010," said Blue Star Families Chairman Kathy Roth-Douquet. "We hope to exceed that number this year as the military community takes advantage of the rich cultural heritage they defend and protect every day."

"Di Rosa is happy to offer free admission to military families this summer and hopes to introduce this extraordinary art collection to new audiences, enabling them to experience the joyous and inspiring art and nature," states Executive Director Kathryn Reasoner.

The free admission program is available to active-duty military and their immediate family members (military ID holder and five immediate family members). Active duty military include Army, Navy, Air Force, Marines, Coast Guard, and active duty National Guard and active duty Reserve members.

ABOUT DI ROSA

Located on 217 acres in the Carneros Region of Napa Valley, di Rosa is a place that provokes the imagination and artistic spirit of our time in an extraordinary landscape, through celebration of the art and artists of the Bay Area. The renowned di Rosa collection covers more than half a century of work from many distinguished artists, attracting thousands of visitors annually for exhibitions, tours, lectures, and family events. For more information visit: www.dirosaart.org

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