

# NEWS

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**FOR IMMEDIATE RELEASE**

(IMAGE: Lynn Hershman, *Seduction*, 1990, silver gelatin print)

## ***Know the Rules—Then Break Them*** ***Photography from the di Rosa Collection***

October 30<sup>th</sup> 2010 to January 29<sup>th</sup>, 2011

**GATEHOUSE GALLERY HOURS:** *Wednesday – Saturday, 9:30 AM – 3:00 PM.*

*Call 707-226-5991 x 25 for information about tours of the di Rosa.*

**OPENING RECEPTION:** Saturday, October 30, 2010, 6 – 8 PM  
Members' Preview 5 – 6 PM

NAPA, CA – **di Rosa** is pleased to present ***Know the Rules—Then Break Them***, a selection of photographic works from the di Rosa collection, curated by Doreen Schmid.

di Rosa's photography collection is grounded in the aesthetics of this region's humanism, freewheeling experimentation, and social activism, and is emblematic of the artists' investigative, and often humorous and ironic, approaches to form and content. Dadaism and Surrealism, along with Abstract Expressionism, Conceptualism, funk and punk, informed the Bay Area arts community's embrace of existentialism and nose-thumbing at the conventions of representation.

The works in this exhibition reflect how photography has evolved from traditional documentary device to embodying and shaping various postmodern movements. The artists featured employ the body and landscape as ways to reflect and comment on photography's innate parameters and possibilities.

The exhibition provides a new context for appreciating some of the di Rosa collection's photographic highlights, as well as work by less well-known artists and several rarely seen gems from the archives. Artists include: Bobby Neel Adams, Ruth Bernhard, Leon Borensztein, Wynn Bullock, Teresa Chen, Bruce Conner, Charr Crail, Imogen Cunningham, Bill Dane, Judy Dater, Lukas Felzmann, Lynn Friedman, Nina Glaser, Ian Green, Lynn Hershman, Todd Hido, Paul Kos, Vilem Kriz, Mona Kuhn, Noah Lang, Robin Lasser, Philip Makanna, Richard Misrach, Bruce Nauman, Judi Parks, Eugene Richards, Meridel Rubenstein, Saiman Li, Carol Selter, Alice Shaw, John Slepian, Larry Sultan, Arthur Tress, Catherine Wagner, and Henry Wessel.



(over)

**Doreen Schmid** is a freelance editor, curator, and writer based in Napa. She earned a MA in Visual Criticism from CCA and in English/Creative Writing from San Francisco State University. She has curated exhibitions for the Center for Photographic Art, Carmel, CA, the Bolinas Museum, Bolinas, CA, and the Napa Valley Museum. She is currently curating an exhibition in Doha, Qatar and developing several photography books and exhibitions. Schmid has received numerous awards for editing exhibition catalogues. She is a board member of PhotoAlliance and a former board member of the Ansel Adams Center.

## ABOUT DI ROSA

Located on 217 extraordinarily beautiful acres in the Carneros Region of southern Napa Valley, di Rosa is a place that provokes the imagination and artistic spirit of our time in an extraordinary landscape, through celebration of the art and artists of the Bay Area. The renowned di Rosa collection covers more than half a century of work from many noted and distinguished artists, attracting thousands of visitors annually for exhibitions, tours, lectures, and family events.

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