

NEWS

Contact:

Ann Trinca
Marketing & Events Manager
707.226.5991 x34
ann@dirosaart.org

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Di Rosa Hires New Development Director

NAPA, CA – October 17, 2011. di Rosa is happy to announce that Allison DeLauer joined the organization as Development Director on October 15th. A California native, now living in Napa, DeLauer brings substantial skills and experience in raising funds for arts and environmental organizations in the Bay Area to her new post.



A graduate with an MFA in Creative Writing from the California College of the Arts, DeLauer has held development roles at the San Francisco Ballet and SFMOMA; managed La Pocha Nostra performance company for MacArthur Award winner Guillermo Gómez-Peña; and assisted Guggenheim recipient Sara Shelton Mann.

From 2006 to 2008 DeLauer worked in-house as the acting development director for the environmental group, ForestEthics where she managed a department in transition and shepherded the fundraising initiatives of the organization, which grew from \$2.6 million to \$3.6 million during her tenure.

Since 2008 Allison has been operating her own consulting practice that served social enterprises in both the corporate and non-profit sectors. Her clients included The Wilderness Society, Komaza, Chicken & Egg Pictures, New Scholars, Headlands Center for the Arts, Taproot Foundation, fuseproject, We Players, The Well Network, and Opportunity Collaboration.

Executive Director Kathryn Reasoner states, “We are excited to have Allison join our team, and look forward to benefitting from her vast experience with strategic fundraising and donor relations. Allison shares our belief in the importance of the arts to society and dedication to strengthening relationships between di Rosa and the surrounding community.”

ABOUT THE DI ROSA

Located on 217 extraordinarily beautiful acres in the Carneros Region of southern Napa Valley, di Rosa is a place that provokes the imagination and artistic spirit of our time in an extraordinary landscape through celebration of the art and artists of the Bay Area. The renowned di Rosa collection covers more than half a century of work from many noted and distinguished artists, attracting thousands of visitors annually for exhibitions, tours, lectures, and family events.

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T 707.226.5991 F 707.255.8934 dirosaart.org



5200 Sonoma Highway Napa, California 94559