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FOR IMMEDIATE RELEASE

di Party di Rosa was a Wild Success

NAPA, Calif., Nov. 6, 2013—Feathers, animal print, and playful fashions were abundant on October 19, 2013, as guests of di Rosa's 12th Annual Benefit Art Auction, *di Party di Rosa*, arrived in their best "feral finery" for an evening of revelry throughout di Rosa's galleries and grounds. The event raised \$230,000 in support di Rosa's education, exhibition, and public programs.

From the signature cocktail of the evening, the Peacock Plume, to the mischievous and arresting Edwardian tableau performances from the Vau de Vire Society, there was no shortage of unexpected delights. Following a lively dinner in the Main Gallery, the John Brothers Piano Company ignited an impromptu marching line, leading guests on a dramatic passage through Paul Kos's *Chartres Blue* installation to the magenta-lit auction tent overlooking Winery Lake in di Rosa's courtyard.

The live auction got off to a raucous start with a performance by local artist Steven Whistler as he auctioned off the last remaining copy of his guerilla sign, *Speed Enforced by Drones*, igniting a bidding war and pulling in more than triple the amount of the opening bid. Other top lots included works by Mike Henderson, Hung Liu, Deborah Oropallo, and Richard Shaw. Funds were also raised for di Rosa's Fresh Art Fund to support new artistic work and exhibitions by emerging and regional artists. An energetic silent auction and dancing in the Gatehouse Gallery topped off the evening's festivities.

Special thanks to sponsors Stags' Leap Winery, the Carneros Inn, Leftwich Event Specialists, Domaine Carneros, and Hophead Vodka/Anchor Distilling Company.

Images from the event can be viewed on di Rosa's Flickr page: http://bit.ly/16kf9jU

ABOUT DI ROSA: Located on 217 acres in the Carneros region of Napa Valley, di Rosa houses the foremost collection of contemporary Bay Area art, with nearly 2,000 works by 800 artists. A wide range of styles, media, and subject matter provide an overview of the creative energy and freedom to experiment that characterize this region of California. For more information, hours, and tour schedules, visit <u>www.diRosaArt.org</u>.

CURRENT EXHIBITION: Beatnik Meteors, on view November 2, 2013 to February 2, 2014.



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