

FOR IMMEDIATE RELEASE

di Rosa's Annual Fundraiser "Sundown Get Down" Heads Outdoors for Dinner Under the Stars on Sept 9

Late Summer Celebration to Benefit Education and Civic Engagement for Leading Bay Area Contemporary Art Center

(Napa, CA) - Known for its powerful contemporary Bay Area art collection and unique wine country setting, di Rosa, the Napa-based art center, is pleased to announce that its annual fundraiser "Sundown Get Down" will be held on Saturday, September 9 from 5:30 to 10 pm. Taking place at the center's picturesque Carneros campus amid the rolling hills of wine country, this late-summer celebration will include a festive dinner, a silent and live auction, a dance performance and live music and dancing.

Exclusive auction items will include a private dinner and tasting with wine icons Jean-Charles Boisset and Gina Gallo at their Yountville Estate. Other lots include unique arts-related experiences such as an exclusive dinner party hosted by di Rosa family member Jock McDonald in the di Rosa private home (now called the Residence Gallery), educational art experiences and unheralded access to the places and artists leading today's cultural dialogues.

Event guests will learn about *Be Not Still: Living in Uncertain Times*, a ground-breaking campus-wide di Rosa initiative opening on November 4th, 2017. *Be Not Still* will turn to artists to probe questions and themes manifest in our present social and political atmosphere through commissioned artist projects, work from di Rosa's permanent collection, a new education residency, community partnerships, and public programs.

All proceeds from "Sundown Get Down" benefit di Rosa's department of Education and Civic Engagement providing funding for educational opportunities for visitors of all ages, underwriting school field trips, funding learning programs related to exhibitions and supporting the center's commitment to civic engagement and collaboration. The pivotal event underscores di Rosa's commitment to the civic dimension of arts education and to convening public audiences to explore the issues of our time.

This year "Sundown Get Down" offers a new fun outdoor format, with al fresco dining provided by "Off the Grid" Bay Area food trucks. The celebration will include a performance by Margaret Jenkins Dance Company and dancing to the music of Brontez Parnell and his band: The Younger Lovers.

"Our annual fundraiser is a vital way we renew our commitment to living artists and to the community that supports them," says di Rosa executive director Robert Sain. "The creative ambiance and experiential auction items have sparked so much energy and interest in this year's event. 'Sundown Get Down' is truly launching di Rosa into a new era of expanding education and activities throughout the Bay Area."

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The event is open to the public. Tickets are available at dirosaart.org/sundown2017. They start at \$300 each, Tables for 4 are \$1,500, and Tables for 10 start at \$3,500, and go up to \$7,000 for VIP tables. di Rosa is located at 5200 Sonoma Highway in Napa, CA. Donations can also be made online at www.dirosaart.org/give-now

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About di Rosa

di Rosa is a catalyst for transformative experiences with contemporary art of Northern California. A nonprofit contemporary art center, di Rosa presents dynamic exhibitions and educational programs for all ages and houses the foremost collection of contemporary Bay Area art in the world. A wide range of styles, media, and subject matter provide an overview of the creative energy and freedom to experiment that characterize this region of California. di Rosa features three galleries, a sculpture park, a 35-acre lake, and a wildlife preserve, all located on 217 scenic acres in Napa Valley's famed Carneros region. For more information, visit dirosaart.org

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