

**Contact:**  
Stephanie King  
Public Relations Manager  
707-226-5991 x34  
[stephanie@dirosaart.org](mailto:stephanie@dirosaart.org)  
*Images available on request*

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## ***ONES AND ZEROS***

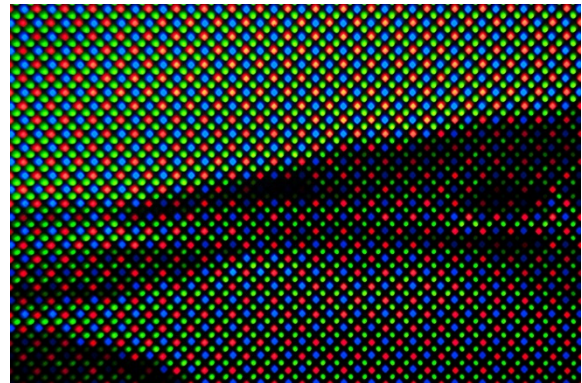
August 2 to September 28, 2014

**OPENING RECEPTION:** Aug. 2, 6–8 p.m., Free (Members Preview 5 p.m.)

**PANEL DISCUSSION:** Sept. 11, 7 p.m., \$10 (\$5 Members)

NAPA, Calif., July 7, 2014—di Rosa presents *ONES AND ZEROS*, a group exhibition that explores the digital age and the impact of new media on present-day culture. Bay Area contemporary artists **Aaron Finnis, Charles Gute, Matt Lipps, Sanaz Mazinani, Simon Pyle, Stephanie Syjuco, and Margo Wolowiec** reflect on the experience of living in a digital revolution through a range of media. While many artists have used digital technology as a creative tool, these artists exemplify a new trend in contemporary art to deflect attention away from technology as an apparatus and focus on technology as a subject.

Co-curated by Independent Curator Jeanne Gerrity and di Rosa Curator Amy Owen, the exhibition highlights the creative and cultural influence of digital technology, yet warns of the dangers of succumbing to the allure of a completely digital world. "Some of the works offer a way to slow down and contemplate the endless stream of images available to us, while others analyze the new forms of communication and processing available today," Gerrity and Owen explain in their curatorial statement. "Together these works question our automatic relationship with digital technology and encourage thoughtful consideration of our new normal."



Simon Pyle, *2013-07-09 14.54.11.jpg*, 2014. C-print, 18 x 22 in.  
Courtesy of the artist.

All of the works on view involve new media, with the use of traditional media as a common thread throughout the exhibition. For example, Wolowiec explores the oversaturation of online images through textiles woven with photographs sourced from social media; while Gute's *Random Tweets Reformatted as Telegrams* transposes Twitter messages into the once popular, but since abandoned, communication method. By materializing the immaterial, the artists of *ONES AND ZEROS* provide a critical look at the infiltration of technology and the Internet in contemporary life.

*ONES AND ZEROS* opens with a free public reception on August 2 from 6–8 p.m. and will remain on view in di Rosa's Gatehouse Gallery through September 28, 2014.

**ABOUT DI ROSA:** Located on 217 acres in the Carneros region of Napa Valley, di Rosa houses the foremost collection of contemporary Bay Area art, with nearly 2,000 works by 800 artists. A wide range of styles, media, and subject matter provide an overview of the creative energy and freedom to experiment that characterize this region of California. For more information, hours, and tour schedules, visit [www.diRosaArt.org](http://www.diRosaArt.org).

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dirosaart.org

F 707.255.8934

T 707.226.5991

di  
Rosa

5200 Sonoma Highway Napa, California 94555