
Sundown Get Down

Saturday, September 9, 2017 | 5:30–10 PM



di Rosa's 16th Annual Fundraiser Sponsorship

WHO WE ARE

A nonprofit contemporary art center, di Rosa originated as the vision of Rene di Rosa (1919–2010), a prolific collector whose famed vineyards enabled his development of a world-class art collection. Now open to the public, di Rosa has a singular vision: to be a resource and asset to the needs of our time through enriching exhibitions and educational programs. Located on 217 acres in the scenic Carneros region of Napa Valley, di Rosa features three galleries, a sculpture park, and a 35-acre lake, and attracts 20,000 visitors annually.

SUNDOWN GET DOWN

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- + A festive affair nestled among rolling hills dotted with sculpture and idyllic views
 - + Al fresco dining featuring selections from “Off the Grid”, a Bay Area food truck icon
 - + Lively auction of arts-related experience packages and Fund A Need
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FEATURED PARTNERS

- + Margaret Jenkins Dance Company
- + Brontez Purnell and The Younger Lovers



Photos and cover: Colson Griffith



YOUR SPONSORSHIP OPPORTUNITY

We invite you to support di Rosa's 16th Annual Fundraiser: Sundown Get Down. On average, \$250,000 is raised to support exhibitions, educational programs, and the organization.

- + Gain exposure to an audience of key influencers and community leaders in Napa Valley and greater Bay Area
- + Receive excellent marketing and entertainment opportunities with the di Rosa audience

All the while supporting one of the Bay Area's preeminent arts and cultural organizations.

di Rosa patrons are:

- + 35-65 years of age
- + Fine art collectors, connoisseurs, and community oriented philanthropists
- + Industry leaders in food, wine, technology, and design

SUNDOWN GET DOWN IS MORE THAN JUST A FUNDRAISER

This celebration kicks-off a new dimension for di Rosa with the upcoming November 2017 launch of *Be Not Still: Living in Uncertain Times*. Unfolding in two parts over the course of 18 months, the exhibition focuses on new artist commissions addressing current social and political themes.

- + You'll get VIP invitations to the exhibition opening this fall
- + Your company will be supporting di Rosa at a time of increased media attention

Sponsorship Levels and Benefits

	Pre-Event Benefits	Event Benefits	Post-Event Benefits
DIAMOND \$25,000	<ul style="list-style-type: none"> + Logo on event invitation* + Logo on di Rosa website + Recognition in event-related media and press releases + Logo in event e-blasts + Sponsor recognition on one event post on Facebook or Instagram 	<ul style="list-style-type: none"> + Opportunity for Senior Executive to make brief on-stage remarks + Premier logo placement in sponsor slide show + Premier logo placement in event program* + 10 VIP tickets with reserved priority seating 	<ul style="list-style-type: none"> + 15 VIP invitations to <i>Be Not Still</i> exclusive exhibition preview opening November 2017 + 10 free passes for regularly scheduled tours of di Rosa + Sponsor recognition on one event post on Facebook or Instagram
PLATINUM \$10,000	<ul style="list-style-type: none"> + Logo on di Rosa website + Recognition in event-related media and press releases + Logo in event e-blasts 	<ul style="list-style-type: none"> + Verbal recognition during event + Premium logo placement in sponsor slide show + Logo in event program* + 8 VIP tickets with reserved priority seating 	<ul style="list-style-type: none"> + 10 VIP invitations to <i>Be Not Still</i> exclusive exhibition preview opening November 2017 + 8 free passes for regularly scheduled tours of di Rosa
GOLD \$5,000	<ul style="list-style-type: none"> + Logo on di Rosa website + Recognition in event-related media and press releases + Logo in event e-blasts 	<ul style="list-style-type: none"> + Logo in sponsor slide show + Logo in event program* + 4 VIP tickets with reserved priority seating 	<ul style="list-style-type: none"> + 6 VIP invitations to <i>Be Not Still</i> exclusive exhibition preview opening November 2017 + 4 free passes for regularly scheduled tours of di Rosa
SILVER \$2,500	<ul style="list-style-type: none"> + Name on di Rosa website + Recognition in event-related media and press releases + Name in event e-blasts 	<ul style="list-style-type: none"> + Name in sponsor slide show + Name in event program* + 2 VIP tickets with reserved priority seating 	<ul style="list-style-type: none"> + 4 free passes for regularly scheduled tours of di Rosa
BRONZE \$1,000	<ul style="list-style-type: none"> + Name on di Rosa website + Recognition in event-related media and press releases 	<ul style="list-style-type: none"> + Name in sponsor slide show + Name in event program* + 2 VIP tickets with reserved priority seating 	<ul style="list-style-type: none"> + 4 free passes for regularly scheduled tours of di Rosa

*Print Deadlines Apply

Be Not Still: Living in Uncertain Times

November 2017 – January 2019

Part 1: November 4, 2017 – May 27, 2018

GATEHOUSE GALLERY / MAIN GALLERY

Unfolding in two parts over the course of 2017 and 2018, *Be Not Still: Living in Uncertain Times* addresses concerns of the present social and political climate through a radical new model of experimentation and inquiry. Assembling a diverse intergenerational mix of artists with ties to the Bay Area, the exhibition evokes a call to action, inviting participants to identify and respond to a theme of their choosing through the production of new work. Presented in di Rosa's newly renovated Main Gallery, the commissioned artist projects (by Ala Ebtekar, Rigo23, and Allison Smith, Part I) offer viewers multiple lenses through which to reflect on and engage with prescient matters affecting our local and global communities. In the Gatehouse Gallery, a guest-curated installation (by Dodie Bellamy and Kevin Killian, Part I) of work from the permanent collection joins the matrix of themes found throughout the exhibition.

A robust series of related public programs developed in collaboration with artists, cultural producers, and community partners will provide multiple opportunities for engagement throughout the run of the long-term,



Ala Ebtekar, *Zenith (IV)*, 2015. Courtesy of the artist.

institution-wide exhibition. Details including project themes, educational programs, opening events, and Part II dates, participating artists, and guest curators to be announced.

This exhibition is organized by Amy Owen, Curator, and Kara Q. Smith, Assistant Curator

Participants (Part I):

Dodie Bellamy, Ala Ebtekar, Kevin Killian, Rigo23, and Allison Smith



di Rosa

5200 Sonoma Highway, Napa, CA 94559

t 707 226 5991 w dirosaart.org

Hours Wed–Sun, 10 AM–4PM

   / dirosaart

Sponsorship Form

Online Form Available:
www.dirosaart.org/sundown2017

CONTACT INFORMATION

Company Name

Company Contact

Contact Email Address

Contact Phone

Address

City/State

Zip

SPONSORSHIP PACKAGE



DIAMOND
\$25,000



PLATINUM
\$10,000



GOLD
\$5,000



SILVER
\$2,500



BRONZE
\$1,000



OTHER
\$ _____

PAYMENT INFORMATION

Please send me an invoice

Please charge my credit card

My check payable to di Rosa is enclosed

Card Number

Expiration Date

Security Code

Signature

Date



For questions, contact: **Laura Ward Collins, Director of Development,**
707.226.5991 x29 or laura@dirosaart.org

In order to ensure inclusion in the event program,
we respectfully request your commitment by: **July 30, 2017**

Please fill out the above form to confirm your sponsorship package.

Completed forms should be returned to: **di Rosa Development Office,**
5200 Sonoma Hwy, Napa, CA 94559

***Print Deadlines Apply**

GETTING PERSONAL

We would love to personalize a sponsorship package to meet your partnership objectives.

For more information, please contact:

Laura Ward Collins

Director of Development

707.226.5991 x29

laura@dirosaart.org

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