



di Rosa Center for Contemporary Art Launches “No Reservations” Campaign

Napa, Calif., June 7, 2018—di Rosa Center for Contemporary Art will debut a new way to visit its galleries—without a tour requirement or reservation—starting on June 23. For the first time in the organization’s history, guests can drop in whenever they like, stay as long as they like, and visit the galleries independently with “No Reservations.”

“This is an institutional moment,” said Executive Director Robert Sain. “This new model ends two decades of the center offering solely guided tours, and it presents a new level of access for the public. This is a true open experience, one that will better serve our artists and their work, and better serve visitors by allowing them more opportunity to engage in di Rosa’s exhibitions, collection, and stunning grounds.”

Debuting with the opening of *Be Not Still: Living in Uncertain Times* (part 2), the new admission structure will cost \$18 for adults, \$15 for seniors, military, educators, and students, and is free to members and anyone age 17 and under. The previous model limited access to the grounds through docent-guided tours.

The new admission structure allows guests to explore Gallery 1 and its patio overlooking Winery Lake, and Gallery 2 with its 8,600 square feet of space, with shuttle service between the two galleries located a quarter-mile apart. For safety reasons, the Sculpture Meadow and other select areas will remain by guided tour only, but this option will now be included with admission. Providing free admission for all children and youth is also a new feature in support of di Rosa’s commitment to art education.

“It’s a game changer,” said board member Tim Kelly, who chairs the organization’s Civic Engagement Committee. “For the first time in our history, people can walk in and view the bulk of our galleries and grounds without limitations. This new freedom truly transforms how visitors experience di Rosa.”

The new “No Reservations” admission model will begin June 23, as the organization is closed to the public through June 22 for installation of *Be Not Still* (part 2). The exhibition will be on view June 23–December 30 in Gallery 1 and 2. Visitors are invited to drop in Wednesday through Sunday, 10 a.m. to 4 p.m. For more information, visit dirosaart.org.

EXHIBITION INFORMATION

Presented in two parts, *Be Not Still: Living in Uncertain Times* is a year-long, institution-wide exhibition addressing concerns of the contemporary moment. Part 2 (June 23–December 30, 2018) features projects by four Bay Area artists, each responding to the evolving social and political climate through a topic of their choice. In Gallery 1, Lexa Walsh explores the topic of assembly through a presentation of nearly 100 works from di Rosa’s collection of Northern California art. In Gallery 2, Victor Cartagena, Ranu Mukherjee, and Lava Thomas address immigration, health, and solidarity, respectively, through large-scale commissioned installations. The dialogue of the exhibition is furthered through an extensive public programs and community partnerships

component that uses the artist projects as a platform for engagement and inquiry. Opening Reception: June 30, 5-7 p.m.

ABOUT DI ROSA CENTER FOR CONTEMPORARY ART

di Rosa Center for Contemporary Art presents contemporary exhibitions and educational programs for all ages and maintains a permanent collection of notable works by artists living or working in the San Francisco Bay Area from the mid-twentieth century to the present day. A wide range of styles, media, and subject matter provides an overview of the creative energy and freedom to experiment that characterize this region of California. Protected in perpetuity under the Napa County Land Trust, di Rosa features multiple galleries, a sculpture park, and a 35-acre lake, all located on 217 scenic acres in Napa Valley's famed Carneros region. For more information, visit dirosaart.org.

CONTACT

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