FOR IMMEDIATE RELEASE

MEDIA CONTACTS: danielle@frameworksf.com kv@frameworksf.com



di Rosa Center for Contemporary Art Announces Free Admissions for Napa and Sonoma Residents

Napa, CA, March 29, 2019 – **di Rosa Center for Contemporary** is pleased to announce **First Wednesdays: Free Admission to City of Napa and Sonoma Residents** to encourage community attendance. Starting April 3, residents of the cities of Napa and Sonoma will receive free admission to di Rosa the first Wednesday of each month (with ID, no reservations required).

The First Wednesdays initiative comes just one year after di Rosa's announcement of free admission for ages 17 and under and free admission for college faculty—and is part of the organization's commitment to reduce barriers to attendance for local residents, educators, and minors.

"First Wednesdays is yet another example of how di Rosa continues to open up to the public," states Director of Education and Civic Engagement Andrea Saenz Williams. "Not only can our community enjoy free admission during First Wednesdays," continues Saenz Williams, "visitors can drop in any time without reservations, they can self-guide both galleries year-round, and they can self-guide the entire property Friday through Sunday during <u>Site Walk Weekends</u>."

This marks the second year of di Rosa's seasonal Site Walk Weekends, occurring from the beginning of April through the end of October. From Friday through Sunday guests may wander the grounds unaccompanied, exploring the Sculpture Meadow, Courtyard, and Olive Grove, in addition to Galleries 1 and 2. Visitors can also take the scenic walk alongside Winery Lake, or ride the shuttle that travels between stops at the galleries and Courtyard.

For details about First Wednesdays, upcoming programs, or di Rosa's current exhibitions, please visit <u>www.dirosaart.org</u>.

ABOUT DI ROSA CENTER FOR CONTEMPORARY ART

di Rosa Center for Contemporary Art presents contemporary exhibitions and educational programs for all ages and maintains a permanent collection of notable works by artists living or working in the San Francisco Bay Area from the mid-twentieth century to the present day. A wide range of styles, media and subject matter provides an overview of the creative energy and freedom to experiment that characterize this region of California. di Rosa features multiple galleries, a sculpture park and a 35-acre lake, all located on 217 scenic acres in Napa Valley's famed Carneros region that are protected in perpetuity under the Napa County Land Trust. di Rosa Center for Contemporary Art is located at 5200 Sonoma Highway, Napa. The galleries are open Wednesday through Sunday, 10 AM – 4 PM. For more information, visit www.dirosaart.org.

###