



Crosby Thornton Marshall Associates,  
*Entry Portal* (1982)

What Architecture event was this work by Crosby Thornton Marshall Associates associated with?



**WHAT EXHIBITION/EVENT WAS  
THIS WORK ASSOCIATED WITH?**

**(A)** 1982 World's Fair Knoxville

**(B)** 1980 Venice Architecture Biennale

**(C)** 1988 "Deconstructivist Architecture" MoMA

**(D)** 1959 American National Exhibition



Crosby Thornton Marshall Associates,  
Entryway (1982)

Answer:  
1980 Venice  
Architecture Biennale

The Venice Biennale, or *La Biennale di Venezia*, is both an arts organization and a contemporary arts exhibition. The Art Biennale is so called because it is held every two years. As a recurring event, it dates back to the late 19th century when it was first opened by the Italian King and Queen, Umberto I and Margherita di Savoia.

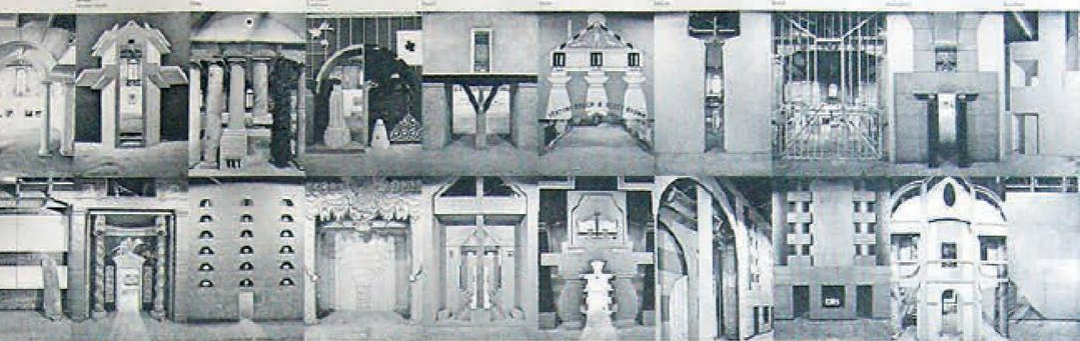
In 1980 the Architecture section of the Biennale was set up. It stood out for being the first exhibition ever held in the *Corderie dell' Arsenale*, a former rope factory. This helped popularize the idea of using former industrial structures as venues for cultural events and exhibitions.

# Strada Novissima

la Biennale  
Settore  
Architettura

1 Mostra Internazionale  
di Architettura  
"La presenza del passato"

Venezia, 1980  
Cortesia dell'Arca  
27 luglio / 14 ottobre



Poster featuring the Strada Novissima installation  
at the 1980 Venice Architecture Biennale from *Exhibit A  
Exhibitions That Transformed Architecture 1948-2000*

This exhibition is also stands out because it was one of the first major showcases of Post Modern Architecture.

“The goal of the 1980 exhibition was to present a new emerging trend in architecture, liberated from the orthodoxy of the Modernist movement. It pledged a return of architecture to the womb of history.”

- Lea Catherine Szacka, *Exhibit A Exhibitions That Transformed Architecture 1948-2000*



Facade designed by architect Hans Hollein.  
Photo from *Domus* (1980)

The exhibition eventually travelled to a few other locations, including San Francisco in 1982. Four local architecture firms including Andrew Batey and Mark Mack, Skidmore, Owings and Merrill, and Thomas Gordon Smith were invited to contribute to the exhibition with their own designs.

*"The Presence of the Past was originally created for the Venice Biennale in 1980, and exhibited in an old rope factory in Venice. It was seen there by Virginia Westover and her husband, Joseph Weiner, who decided that it would be just the thing to enliven the somewhat staid architectural community of their hometown of San Francisco. They managed to raise more than \$300,000 from a number of corporate sponsors, and the show -with several local additions - was reassembled at Fort Mason Center last month."*

-Paul Goldberger,  
The New York Times (1982)



Front view of entry portal for the 1982 exhibition.  
Crosby Thornton Marshall Associates,  
*Entry Portal* (1982)