



## di Rosa Media Contact:Arts Council Napa Valley Media Contact:Andrea Saenz WilliamsKaren ProvenzaEmail: communications@dirosaart.orgEmail: karen@artscouncilnv.orgPhone: 707.226.5991 x22Phone: 707.257.2117

For immediate release

## di Rosa Center for Contemporary Art receives Arts Council Napa Valley funding to extend weekly art projects for Boys and Girls Clubs of Napa Valley children through summer 2020

Napa, CA (June 11, 2020) – di Rosa Center for Contemporary Art is expanding its existing service to Boys & Girls Clubs of Napa Valley by providing 360 art supply kits. The kits are funded in partnership with Arts Council Napa Valley and bolster di Rosa's weekly, bilingual "Paper Bag Project." The project was initiated in April as a means to provide Boys & Girls Clubs of Napa Valley participants who receive Grab and Go meals with creative activities to do at home during Napa County's shelter in place order.

During shelter in place, di Rosa educators produced 3,600 bilingual take-home handouts that were included in the weekly Grab and Go meal service distributed to youth at the Boys & Girls Clubs of Napa Valley Clubhouses. With new funding from Arts Council Napa Valley, di Rosa can continue serving 360 children per week. Chris DeNatale, President and CEO of Arts Council Napa Valley states: "Arts Council Napa Valley is excited to support di Rosa in bringing art to the youth in our community who need it most."

Jaime Gallegos, Area Director of the Boys & Girls Clubs of Napa Valley in American Canyon states, "We really appreciate the di Rosa team for helping us with member engagement this Spring/Summer. The "Paper Bag Project" is a huge hit!"

The inspiration for the "Paper Bag Project" was to always incorporate the paper bag, since all participants would have that material at hand. "It has been a fun challenge to come up with unique

projects each week that use the paper bag as the primary medium," says Hugo Corro, di Rosa Manager of Education & Civic Engagement. "It is exciting to expand our materials list and provide additional resources for families in American Canyon and Napa."

To make the projects accessible to the widest possible audience, di Rosa posts the art lessons in the "at home" section of its website and posts explanatory videos on Instagram TV. DeNatale continues, "I am proud that our community has stepped up to provide materials for di Rosa to create fun and engaging video-led grab and go projects to keep our kids engaged in arts this summer."

Art supplies for the summertime take-home kits are generously donated by the Teacher Resource Center of the North Bay and the Yarns on First in Napa. Supplies include glue, sets of colored pencils, a pencil sharpener, a white board, paper, and yarn for a project designed by featured di Rosa artist Jim Drain. States Kathleen Montgomery of the Teacher Resource Center, "During this time of remote learning it has been difficult for teachers to provide supplies to their students. We are so happy we can supply art resources to the Boys & Girls Clubs participants." Marcie Schwartz, owner of Yarns on First is equally grateful to know their yarn is being put to good use.

"It is heartening to see community organizations pull together to help one another. We are thrilled to have the support of Arts Council Napa Valley and area resource providers to amplify di Rosa's services to Boys & Girls Clubs of Napa Valley participants throughout the summer," says Andrea Saenz Williams, di Rosa's Director of Education & Civic Engagement.

To view previous "Paper Bag Projects" visit di Rosa's <u>making art / haciendo arte page</u>. To learn more about Arts Council Napa Valley, visit <u>https://www.artscouncilnapavalley.org</u>.

## About di Rosa Center for Contemporary Art

di Rosa Center for Contemporary Art offers visitors transformative experiences with the art of Northern California. The site features two galleries and outdoor sculpture areas on 217 scenic acres in the Carneros region of Napa Valley. Although the campus is temporarily closed through the end of the year, the organization is working closely with community partners to offer creative and educational resources, in addition to producing online at home content.

## About Arts Council Napa Valley

Arts Council Napa Valley (ACNV) began in 1963, founded by a grassroots group of passionate community leaders to help organize and support the community's arts activities. In 1981 the then volunteer team incorporated as a 501(c)(3) nonprofit corporation to accept donations and apply for grants to grow its breadth of services.