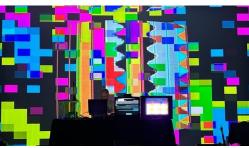


FOR IMMEDIATE RELEASE: Images here.







Images, from Left: Lance Gordon; Sean Hallowell; Joe Shoemaker.

Fiat Lux Merges Art, Sound, and Light for Dynamic Experiences

di Rosa's performance series lights up Artist's Alley January 24, February 28, and March 28.

Napa, CA (January 16, 2025) – **di Rosa Center for Contemporary Art** is pleased to present *Fiat Lux* at di Rosa Downtown: a series of free performances by audio-visual artists working with light, sound, and movement to create immersive experiences.

<u>Fiat Lux</u> will kick off during the Napa Lighted Arts Festival with **Lance Gordon** and his acclaimed Mad Alchemy Liquid Light Show on **Friday**, **January 24**, **6:30 – 7:30 p.m**. Food, wine, and beer will be for sale from Deuces Market and Dutch Door.

Lance Gordon's Mad Alchemy Liquid Light Show is an analog liquid light show rooted in the San Francisco tradition of pioneers like Bill Ham, Brotherhood of Light, and Glen McKay. Mad Alchemy has graced iconic venues including Red Rocks, Irving Plaza, and the Fillmore San Francisco, collaborating with artists including Phil Lesh, Brian Jonestown Massacre, Dead Meadow, and King Gizzard and the Lizard Wizard. On January 24, Gordon will transform First Street's Artist's Alley with vibrant, kaleidoscopic visuals that immerse attendees in a dynamic interplay of color and movement.

"This series not only honors di Rosa's long history of supporting artists with unique perspectives but also contributes to the vibrant artistic and cultural landscape of downtown Napa," said Hugo Corro, Associate Director of Education + Civic Engagement at di Rosa. "We're proud to be part of a community that values creativity, and we can't wait for audiences to experience these remarkable performances."



<u>Fiat Lux</u> continues **Friday**, **February 28**, with a performance by Occidental-based composer and video artist **Sean Hallowell**. Hallowell's audiovisual performance draws on melodies and techniques from Medieval European vocal music, and features polyrhythmic electronic beats set to visuals generated by analog video synthesizers and hand-built circuitry of the artist's own design.

<u>Fiat Lux</u> concludes with a performance by Napa-based sound artist **Joe Shoemaker** on **March 28**. Shoemaker draws inspiration from artists including The Books, Dan Deacon, Daniel Lanois, and Brian Eno. In his performances and compositions, he combines samples, field recordings, and electronic instruments to create playful, nostalgic, and colorful sound.

Fiat Lux is free and open to the public, and takes place at di Rosa Downtown, di Rosa's temporary satellite exhibition space at 1300 First Street, Suite 251, in downtown Napa. Fiat Lux and di Rosa Downtown are supported in part by First Street Napa and the Downtown Napa Association.

ABOUT DI ROSA CENTER FOR CONTEMPORARY ART

di Rosa is a non-profit art center and nature preserve specializing in the art of Northern California. Located at 5200 Sonoma Highway, on 217 acres in the Carneros region of Napa, di Rosa includes two large art galleries, a beautiful lake, abundant birding, walking trails with vineyard views, outdoor sculptures, and picnic grounds.

di Rosa presents contemporary exhibitions by Bay Area-based artists in addition to maintaining a permanent collection of notable works by artists with ties to the Bay Area from the mid-twentieth century to the early 2000s.

di Rosa offers an array of public programs and events for all ages to inspire creativity and curiosity. di Rosa is open to the public without reservations Thursday through Sunday from 11 a.m. to 4 p.m., and by appointment Tuesday through Wednesday. Visitors are encouraged to bring picnics. For more information visit www.dirosaart.org.

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